



2018 Joint Summer Convention

June 24-27, 2018

**Hilton Sandestin Beach
Golf Resort & Spa
Miramar Beach, FL**

CONVENTION INFORMATION

CONVENTION REGISTRATION:

Everyone must register for admission to the convention. Registration fees include the Hospitality Suite on Sunday, Monday and Tuesday, Welcome Reception on Sunday evening, Family Fun Fest/ Beach activities and Volleyball and Corn Hole Tournaments on the beach on Monday afternoon, and the Banquet & Casino Night on Tuesday evening. The Educational sessions on Monday morning are for CAAL & ARMCA members only. Please indicate the number of adults and children attending the events as requested on the registration form so that we can make the appropriate arrangements. The Ladies Luncheon and Golf Tournament on Tuesday will be an additional fee. ***Deadline to register for the convention is June 11, 2018.***

CANCELLATIONS:

There will be a \$50.00 administrative fee for all registration cancellations. Cancellations must be made by June 18, 2018 to receive a refund, after that date all fees are forfeited.

EXHIBITORS:

Companies are welcome to exhibit their products, services and latest technologies on Monday morning, June 25th. The table top exhibit will be a 6 ft. skirted table and 2 chairs and the cost is \$300. Set up time will be at 7:30 am with exhibits opening at 8:00 am for Breakfast with members and will stay open during the Technical Sessions from 8:30 am to 12:00 pm. Exhibit breakdown will immediately follow the sessions.

SPONSORS

Sponsorships for the CAAL/ARMCA Convention allows you to get your company's name in front of industry leaders and decision makers. See sponsorship opportunities available on page 6. ***Deadline for sponsorships is June 4, 2018.***

SPONSOR BENEFITS

Company name on website, Company name on conference sponsor sign, Recognition in conference program book, Recognition at conference (announced during event) and Recognition in the Newsletter.

CONVENTION ACTIVITIES

HOSPITALITY SUITE:

The Hospitality Suite will be located poolside in **Room 120** and will be open on **Sunday, June 24th from 1:00 to 5:00pm, Monday, June 25th from 10:00am to 5:00pm and Tuesday, June 26th from 10:00am to 5:00pm.** We will provide snacks, water, soft drinks, and beer throughout the convention. Please note that the Florida drinking age is 21. ***Bag lunches will be provided on Monday and Tuesday on a first come first served basis.***

CARTOONS BY DEANO (caricature artist) will once again be on hand to sketch your kiddos and/or your family's picture in the Hospitality Suite on **Monday, June 25th from 10:00am to 2:00pm.**

BEACH CHAIRS & UMBRELLA SETS

We will have several sets of beach chairs reserved and available for CAAL & ARMCA members and their families on **Sunday afternoon, and all day Monday and Tuesday during the convention.** First come, first served. Please be kind and share the chairs.

WELCOME RECEPTION - SUNDAY, JUNE 24

The Welcome Reception will be held **Sunday, June 24th from 5:30 to 7:30pm** on the deck by the Spa Tower pool. Come casual to enjoy some great food and cocktails while visiting with your friends and colleagues. In case of rain, the event will be moved inside.

CONVENTION ACTIVITIES - Continued

TECHNICAL SESSIONS - MONDAY, JUNE 25

The Technical Sessions on **Monday morning, June 25th from 8:30am to 12:00pm** are for CAAL and ARMCA members only and will include industry presentations by DOTD and industry leaders.

FAMILY FUN FEST ON THE BEACH - MONDAY, JUNE 25

Gather your children and come join us on the beach on **Monday afternoon, June 25th at 2:00pm** for some fun in the sun!. We will have a sand castle building contest, balloon toss and other fun beach activities. We will provide cold drinks for everyone! All participants will receive a ticket for a free scoop of ice cream from Picnix.

BEACH VOLLEYBALL AND CORN HOLE TOURNAMENTS - MONDAY, JUNE 25

Get a team together and get your game ready for some fun and friendly competition!! We are having a beach volleyball tournament and corn hole tournament on **Monday afternoon starting at 3:30 pm**. Come out to play or cheer on your favorite team. Cold beverages will be provided. **You will need to indicate on your registration form which tournament you plan to play in so we can make the appropriate arrangements.**

MONDAY NIGHT - DINNER ON YOUR OWN - *Please use this free night to take clients to dinner.*

GOLF TOURNAMENT - TUESDAY, JUNE 26

The golf tournament will be on **Tuesday morning, June 26th with a 8:30 am shotgun start at Kelly Plantation**. Cost for registration is \$160. Fees include green fee, cart, range balls, refreshments and lunch. Participants should take their own vehicles to the course. A designated drink cart will be provided during the tournament. Awards will be presented at the banquet on Tuesday evening.

LADIES LUNCHEON - TUESDAY, JUNE 26

We will have a Chef's Demonstration in Seagar's Restaurant for the ladies on Tuesday from 11:30am to 1:00pm. The Chef will prepare an appetizer, entrée and dessert and each course will be paired with a wine tasting. The cost is \$80 per person.

BANQUET & CASINO NIGHT - TUESDAY, JUNE 26

Join us from **6:00 to 10:00 pm on Tuesday evening, June 26th** for a fun evening of cocktails, photo booth, face painting, awards, dinner buffet and Casino Night! (great prizes). Don't miss this family friendly event!

Nanny Sitters will be available for ages 4 and under during this event for anyone interested.

Pre-Registration is required so that we can make the appropriate arrangements. **One chaperon per four children will be provided by the Hilton.*

SPECIAL NOTES

Members with rooms registered in our group room block will receive a 10% discount at the Serenity of the Sea Spa, excluding merchandise and packages.

Members with rooms registered in our group room block will receive a discount rate of \$40 for daily beach/umbrella rentals, Saturday - Wednesday.

Casual dress is appropriate for the entire convention.

Please be sure to wear your name badge to all functions to identify you as part of the CAAL/ARMCA convention.

TENTATIVE SCHEDULE OF EVENTS

SUNDAY, JUNE 24, 2018

| | |
|-------------------|---|
| 1:00 pm - 5:00 pm | REGISTRATION (Lobby by Gift Shop) |
| 1:00 pm - 5:00 pm | Hospitality Suite Open (Snacks, water, soft drinks & beer) |
| 3:00 pm - 4:30 pm | CAAL Board of Director's Meeting - |
| 3:00 pm - 4:30 pm | ARMCA Strategic Planning Session - |
| 5:30 pm - 7:30 pm | Welcome Reception - Sunset Deck Cocktails (Open Bar) & heavy hors d'oeuvres |

MONDAY, JUNE 25, 2018

| | |
|--------------------|--|
| 7:30 am | Exhibit Set Up |
| 8:00 am | Breakfast w/Exhibitors (CAAL/ARMCA members only) |
| 8:30 am - 12:00 pm | Technical Sessions (CAAL/ARMCA members only) Speakers include DOTD and Industry leaders |
| 10:00 am - 5:00 pm | Hospitality Suite Open (Snacks, water, soft drinks & beer) |
| 10:00 am - 2:00 pm | Cartoons by Deano - Caricature artist Hospitality Suite |
| 2:00 pm - 3:30 pm | Family Fun Fest on the Beach (Sandcastle contest & beach games) |
| 3:30 pm - 5:30 pm | Beach Volleyball and Corn Hole Tournaments (CAAL/ARMCA designated area with beverages for adults and kids) |

DINNER ON YOUR OWN

TUESDAY, JUNE 26, 2018

| | |
|--------------------|---|
| 7:30 am - until | Golf Tournament - Kelly Plantation Golf Course |
| 10:00 am - 5:00 pm | Hospitality Suite Open (Snacks, water, soft drinks & beer) |
| 11:30 am - 1:00 pm | Ladies Luncheon - Chef's Demo in Seagars's |
| 2:00 pm - 4:00 pm | DOTD Q & A Panel |
| 6:00 pm - 10:00 pm | Banquet & Casino Night (Family Fun Event) |

WEDNESDAY, JUNE 27, 2018

| | |
|--------------------|---|
| 8:30 am - 9:00 am | Breakfast (CAAL/ARMCA members only) |
| 9:00 am - 9:30 am | Work Place Sexual Harassment - Murphy Foster |
| 9:30 am - 10:30 am | CAAL Membership Meeting - Open Discussion |
| 10:30 am | Closing & Door Prizes |

Casual attire is appropriate for the entire convention.

REGISTRATION FORM

Please read carefully and complete both pages of the registration form.

Name: _____

Company: _____

Address: _____

Street

City

State

Zip

Phone: _____ Email: _____

Spouse/Guest's Name: _____

Children/Guest's:

Name: _____ Age: _____ Name: _____ Age: _____

Name: _____ Age: _____ Name: _____ Age: _____

Name: _____ Age: _____ Name: _____ Age: _____

REGISTRATION FEES:

Registration fees include Hospitality Suite on Sunday, Monday and Tuesday, Welcome Reception, Family Fun Fest on the Beach, Volleyball and Corn Hole Tournaments, and Banquet & Casino Night.

Please indicate your membership: ___ CAAL ___ ARMCA ___ Both

Members _____ @ \$450.00

Spouses/Adults 18+ _____ @ \$200.00

Children ages 5-17 _____ @ \$150.00

Children 4 & under _____ No Charge

Non-Members _____ @ \$550.00

Exhibit Table _____ @ \$300.00

PLEASE RSVP FOR THE FOLLOWING EVENTS:

Welcome Reception: _____ # Adults _____ # Children

Family Fun Fest: (Sandcastle contest and beach games) _____ # Adults _____ # Children

Beach Volleyball Tournament: _____ # of players

Name(s): _____

Corn Hole Tournament: _____ Single player _____ 2 person team

Name(s): _____

Banquet & Casino Night: _____ # Adults _____ # Children

Nanny Sitters: (during banquet & Casino Night only)* _____ # Children (ages 4 & under only)

Names/ages: _____

* Pre-Registration required.

ACTIVITY REGISTRATION FEES:

Ladies Luncheon: _____ person(s) @ \$80.00 per person

Golf Tournament: _____ person(s) @ \$160.00 per person

Name: _____ Handicap: _____ Name: _____ Handicap: _____

Name: _____ Handicap: _____ Name: _____ Handicap: _____

REGISTRATION FORM continued

SPONSORSHIP OPPORTUNITIES

- | | |
|--------------------------------|--------------------------------------|
| ___ Diamond Sponsor - \$2,500 | ___ Banquet & Casino Night - \$2,500 |
| ___ Platinum Sponsor - \$1,000 | ___ Hospitality Suite - \$1,500 |
| ___ Gold Sponsor - \$750 | ___ Welcome Reception - \$1,500 |
| ___ Silver Sponsor - \$500 | ___ Family Fun Fest -\$1,000 |
| ___ Bronze Sponsor - \$250 | ___ Beach Chair Sets - \$1,000 |
| ___ Cartoons by Deano - \$500 | ___ Golf Drink Cart - \$1,000 |

Sponsorship benefits include company name on website, company name on conference sponsor sign, recognition in conference program, recognition at conference (announced during event), and recognition in the Newsletter.

Yes, as a sponsor of \$750 or more, I would like a table top exhibit on Monday morning.

Yes, we would like to donate a door prize (s) for the convention, please complete the following:

Door Prize Description: _____

REGISTRATION & SPONSORSHIP PAYMENT INFORMATION:

Registration Fees: \$_____ + Activities Fees: \$_____ + Sponsorship: \$_____

Total Amount Due: \$_____

___ Check Enclosed Check # _____

___ Invoice me

___ Charge my credit card: (circle one) Amex MasterCard Visa

Card Number: _____ CSV#: _____

Name on Card (Please print): _____ Exp. Date: _____

Billing Zip Code: _____

If paying with credit card, you can fax or email your completed registration forms to the CAAL office or mail your completed registration forms with check payable to CAAL to:

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Baton Rouge, LA 70809

Phone: (225) 293-5735

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Email: Alison@caal.org